



2025 Sponsorship Opportunities & Agreement Pleasant Hill Art, Wine & Music Festival

Saturday, May 17 10 am – 6 pm; Saturday Evening Concert 6:30 - 8:45 pm

Sunday, May 18, 10 am – 6 pm

EVENT SPONSOR \$6,000

- Your company logo/name will appear on promotional and advertising material and multiple times on the video wall located at the main stage throughout the event
- Special social media promotion before, day of and post-event marketing
- 10' x 10' booth space provided for your promotional use
- You will receive 8 commemorative glasses and 8 drink wristbands

SATURDAY EVENING CONCERT SPONSOR \$4,000 **SOLD OUT**

- Your logo/name will appear on promotional and advertising material, and multiple times on the video wall located at the main stage
- 10' x 10' booth space provided for your promotional use
- You will receive 4 commemorative glasses and 4 drink wristbands

AUTOMOBILE SPONSOR \$1,500

- Park up to two automobiles in the festival area (subject to vehicle size)
- Your logo/name will appear on promotional and advertising material and multiple times on the video wall located at the main stage
- 10' x 10' booth space provided for your promotional use
- You will receive 4 commemorative glasses and 4 drink wristbands

WINE OR BEER GLASS SPONSOR \$1,350

(4 Sponsorships of each glass type available)

- Your logo will appear on the beer or wine glass sold and used at the event (total number of glasses determined by the Chamber)
- Your logo/name will appear on promotional and advertising material and multiple times on the video wall located at the main stage
- You will receive 2 commemorative glasses and 2 drink wristbands

PREMIUM WINE PAVILION SPONSOR \$1,500

- Display your company banner (provided by you) and distribute your business materials.
- Your logo/name displayed at the Wine Pavilion, on event signage, and on the video wall located at the main stage
- You will receive 2 commemorative glasses and 2 drink wristbands

BEER GARDEN SPONSOR \$1,500

- Display your company banner (provided by you) and distribute your business materials
- Your logo/name displayed at the Beer Garden, on event signage, and on the video wall located at the main stage
- You will receive 2 commemorative glasses and 2 drink wristbands

STREET WINE OR BEER SPONSOR \$600 (Per business, one day) \$1000 (entire duration)

- PROVIDE STAFFING FOR BOOTH TO POUR BEER OR WINE.
- Great way to connect with potential customers
- Your logo/name displayed at the wine or beer booth and event signage
- You will receive 2 commemorative glasses and 2 drink wristbands

MUSIC SPONSOR \$1500

- Your logo/name will appear on promotional and advertising material and multiple times on the video wall located at the main stage
- 10' x 10' booth space provided for your promotional use
- You will receive 2 commemorative glasses and 2 drink wristbands

ACOUSTIC SPONSOR \$500 SOLD OUT

- Your logo/name will appear on promotional and advertising material and signage at the Acoustic Music stage
- 10' x 10' booth space provided for your promotional use
- You will receive 2 commemorative glasses and 2 drink wristbands

KIDZONE SPONSOR \$4000

- Your logo/name will appear on event promotional and advertising material for the event signage, social media and on the video wall located at the main stage
- 10' x 10' booth space provided for your promotional use
- You will receive 6 commemorative glasses and 6 drink wristbands

KIDZONE STAGE SPONSOR \$3000 Both days

- Your logo/name will appear on KidZone promotional and advertising material, event signage, and on the video wall located at the main stage
- 10' x 10' booth space provided for your promotional use
- You will receive 4 commemorative glasses and 4 drink wristbands

KIDZONE ACTIVITY SPONSOR \$1000

- Great way to connect with potential customers
- Your logo/name will appear on KidZone promotional and advertising material, and signage in the KidZone
- 10' x 10' booth space provided for your promotional use
- You will receive 2 commemorative glasses and 2 drink wristbands

***IMPORTANT DEADLINE FOR SPONSORSHIPS TO BE INCLUDED IN PROMOTIONAL MATERIAL**

For the Pleasant Hill Chamber to include your name or logo in the advertising materials, as mentioned in the above sponsorship opportunities, the sponsor **MUST** have made the appropriate payment and provide their logo in the correct format by April 25, 2025. Please send high resolution (.jpg, .png) files to chamberinfo@pleasanthillchamber.com