



Pleasant Hill Art, Wine & Music Festival

May 17 & 18, 2025

Beer Sponsor Agreement

Benefits to your Brewery:

- Display your company banner in Premium Beer Tent or Street Beer Tent (provided by you)
- Your logo or name on signage at entrance of Premium Beer Tent or Street Beer Tent.
- Your logo will be listed as a Beer Provider on the Website
- Meet potential new customers by promoting your beer and brewery by displaying and distributing your promotional materials

As a Sponsor You will:

- Provide AWM Festival 2025 with an option of BOGO, or complimentary, kegs of craft beer to pour in the Beer Garden with other local Craft Beer Vendors
- If desired, provide promotional materials to be displayed at the event - Please no pop-up tents due to Fire Code restrictions
- Deliver beer to Pleasant Hill Festival site - Date and time to be provided by Beer Tent Manager 1 week before event
- If AWM Festival 2025 requires extra beer kegs for the Beer Garden, we will contact the contracted craft breweries for the first right of refusal before exploring Mainstream Distributors. These extra beer kegs would be offered in the same BOGO agreement made as the original contracted kegs provided.
- Please indicate if you will be available for Both days, Saturday Only, or Sunday Only, so we can plan accordingly
- Once this form is turned in, the AWM Festival 2025 will take that as a promise to be onsite for the event for the promised days. We cannot be held responsible for holding a table if this form is not turned in to the Beer Tent Manager and Beer Tent Coordinator by 4/11/25.

- If your Brewery needs to cancel, please provide us with as much notice as possible as we will be advertising *your* brand to be at the AWM Festival 2025 on our social media as soon as we receive your written agreement to participate.
- **We cannot provide** volunteers at a moment's notice, if you feel you will need volunteers to help at your table, please give us written notice on this form, or let your Beer Tent Manager know as soon as possible for proper scheduling reasons.

Know someone who wants to volunteer at this event? Have them e-mail info@pleasanthillchamber.com

Agreed to and Accepted on _____

Contact Person _____ Title _____

Name of Company _____

Address _____ City _____ ZIP _____

Office Phone _____ Cell Phone _____ Fax # _____

Email _____

Signature _____

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Beer Inventory

Name of Brewery _____

Please list below the variety and quantity of beers you will be providing for the Pleasant Hill Art, Wine & Musical Festival

Representatives will be present to pour and “beer talk” with festival goers _____

Need Volunteers to pour _____

Will deliver beer to festival site _____ (coordinate location of drop off with Chamber)

Thank you,

Pleasant Hill Chamber of Commerce

* Final date for submitting high resolution logo 4/11/25